



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1563342
Schedule Dates 08/28/12-09/03/12
Advertiser M Love for Utah Congress-R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 8/28 (470092)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME, PATRICIA
Phone/Fax (703) 528-7800 /
CPE LOVE/ORDR/828903
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 8/28

Date Entered 08/27/12
Last Modified 08/27/12
Entered By Katie Frackleton
CO-OP No
Headline # 06298448
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,778.75
Net Total \$15,746.25
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Sep. 2012
Spots 39
Rate \$18,525.00
Grand Total: 39 \$18,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/31/12-08/31/12	1	:30	1P-2:30P (MST)						2			2	\$300.00	\$600.00	Salt Lake City (KUTV)	FRSH LIVING/B&B	8/27/12
2.0	Normal Line / News (2)	08/31/12-08/31/12	1	:30	12P-1P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	8/27/12
3.0	Normal Line / News (3)	08/31/12-08/31/12	1	:30	5A-5:30A (MST)						1			1	\$225.00	\$225.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5A	8/27/12
4.0	Normal Line / News (4)	08/31/12-08/31/12	1	:30	5:30A-6A (MST)						1			1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5:30A	8/27/12
5.0	Normal Line / News (5)	08/31/12-08/31/12	1	:30	7P-7:30P (MST)						1			1	\$100.00	\$100.00	Salt Lake City (KUTV)	NEWS ON KMYU	8/27/12
6.0	Normal Line / SPOT (6)	08/31/12-08/31/12	1	:30	8A-9A (MST)						1			1	\$400.00	\$400.00	Salt Lake City (KUTV)	THE EARLY SHOW	8/27/12
7.0	Normal Line / SPOT (7)	09/03/12-09/03/12	1	:30	1P-2:30P (MST)		2							2	\$300.00	\$600.00	Salt Lake City (KUTV)	FRSH LIVING/B&B	8/27/12
8.0	Normal Line / News (7)	09/03/12-09/03/12	1	:30	12P-1P (MST)		1							1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	8/27/12
9.0	Normal Line / News (9)	09/03/12-09/03/12	1	:30	5A-5:30A (MST)		1							1	\$225.00	\$225.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5A	8/27/12
10.0	Normal Line / News (10)	09/03/12-09/03/12	1	:30	5:30A-6A (MST)		1							1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5:30A	8/27/12
11.0	Normal Line / News (11)	09/03/12-09/03/12	1	:30	7P-7:30P (MST)		1							1	\$100.00	\$100.00	Salt Lake City (KUTV)	NEWS ON KMYU	8/27/12
12.0	Normal Line / SPOT (12)	09/03/12-09/03/12	1	:30	8A-9A (MST)		1							1	\$400.00	\$400.00	Salt Lake City (KUTV)	THE EARLY SHOW	8/27/12
13.0	Normal Line / News (13)	09/01/12-09/01/12	1	:30	5P-6P (MST)							1		1	\$750.00	\$750.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SA	8/27/12
14.0	Normal Line / Sports/Other (14)	09/02/12-09/02/12	1	:30	10:35P-11:05P (MST)								1	1	\$750.00	\$750.00	Salt Lake City (KUTV)	TALKING SPORTS	8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Frackleton 8/28/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1363342

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Comments LOVE CD4 8/28

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Entered By Katie Freckleton
CO-OP No
Headline # 06298448
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Commission % 15.00
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Net Total \$15,746.25
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Salt Lake City (KUTV)
By Broadcast Month
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Grand Total: 39 \$18,525.00

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15.0	Normal Line / SPOT (15)	09/02/12-09/02/12	1	:30	11:35P-12:35A (MST)								1	1	\$250.00	\$250.00	Salt Lake City (KUTV)	CRIMINAL MINDS	8/27/12
16.0	Normal Line / SPOT (16)	08/30/12-08/30/12	1	:30	1P-2:30P (MST)					2				2	\$300.00	\$600.00	Salt Lake City (KUTV)	FRSH LIVING/B&B	8/27/12
17.0	Normal Line / News (17)	08/30/12-08/30/12	1	:30	12P-1P (MST)					1				1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	8/27/12
18.0	Normal Line / News (18)	08/30/12-08/30/12	1	:30	5A-5:30A (MST)					1				1	\$225.00	\$225.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	8/27/12
19.0	Normal Line / News (19)	08/30/12-08/30/12	1	:30	5:30A-6A (MST)					1				1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	8/27/12
20.0	Normal Line / News (20)	08/30/12-08/30/12	1	:30	7P-7:30P (MST)					1				1	\$100.00	\$100.00	Salt Lake City (KUTV)	NEWS ON KMYU	8/27/12
21.0	Normal Line / Prime (21)	08/30/12-08/30/12	1	:30	7P-9P (MST)					1				1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	RNC 8/27 - 30	8/27/12
22.0	Normal Line / SPOT (21)	08/30/12-08/30/12	1	:30	8A-9A (MST)					1				1	\$400.00	\$400.00	Salt Lake City (KUTV)	THE EARLY SHOW	8/27/12
23.0	Normal Line / SPOT (23)	08/28/12-08/28/12	1	:30	1P-2:30P (MST)			2						2	\$300.00	\$600.00	Salt Lake City (KUTV)	FRSH LIVING/B&B	8/27/12
24.0	Normal Line / News (24)	08/28/12-08/28/12	1	:30	12P-1P (MST)					1				1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	8/27/12
25.0	Normal Line / News (25)	08/28/12-08/28/12	1	:30	5A-5:30A (MST)					1				1	\$225.00	\$225.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	8/27/12
26.0	Normal Line / News (26)	08/28/12-08/28/12	1	:30	5:30A-6A (MST)					1				1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	8/27/12
27.0	Normal Line / News (27)	08/28/12-08/28/12	1	:30	7P-7:30P (MST)					1				1	\$100.00	\$100.00	Salt Lake City (KUTV)	NEWS ON KMYU	8/27/12

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27.0.1	Preempt (27)	08/28/12															Salt Lake City (KUTV)	Pre-empt/Exception - check the program	
28.0	Normal Line / Prime (28)	08/28/12-08/28/12	1	:30	8P- 10P (MST)			1						1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	RNC 8/27 - 30	8/27/12
29.0	Normal Line / SPOT (29)	08/28/12-08/28/12	1	:30	8A- 9A (MST)			1						1	\$400.00	\$400.00	Salt Lake City (KUTV)	THE EARLY SHOW	8/27/12
30.0	Normal Line / SPOT (30)	08/29/12-08/29/12	1	:30	1P- 2:30P (MST)			2						2	\$300.00	\$600.00	Salt Lake City (KUTV)	FRSH LIVING/B&B	8/27/12
31.0	Normal Line / News (31)	08/29/12-08/29/12	1	:30	12P- 1P (MST)			1						1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	8/27/12
32.0	Normal Line / News (32)	08/29/12-08/29/12	1	:30	5A- 5:30A (MST)			1						1	\$225.00	\$225.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	8/27/12
33.0	Normal Line / News (33)	08/29/12-08/29/12	1	:30	5:30A- 6A (MST)			1						1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	8/27/12
34.0	Normal Line / News (34)	08/29/12-08/29/12	1	:30	7P- 7:30P (MST)			1						1	\$100.00	\$100.00	Salt Lake City (KUTV)	NEWS ON KMYU	8/27/12
35.0	Normal Line / SPOT (35)	08/29/12-08/29/12	1	:30	8A- 9A (MST)			1						1	\$400.00	\$400.00	Salt Lake City (KUTV)	THE EARLY SHOW	8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6298448
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG27/12 13.10
*** KUTV-TV ***

ADV # _____ ADV. NAME _____ POLI/M LOVE/R/CON/UT
AGY # _____ AGY. NAME SMART MEDIA GROUP
814 KING STREET, SUITE 400
ALEXANDRIA, VA 22314

REP. # _____ OFF. # _____ SALESMAN # 00

ORDER # 1363342 CONTRACT # 6298448

CLASS: NATL. LOCAL REGIONAL

PRDCT LOVE CD4 8/28 EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG27/12 13.10

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$18,625
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = LOVE
AGENCY PRODUCT CODE = ORDR
AGENCY EST# = 828903

X			100P-230P	30		\$300.00	8/31	8/31	2		FRI	2
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PROGRAM : FRSH LIVING/B&B
RA35+ : 2.0
CON COM1 : FRSH LIVING/B&B

X			1200N-100P	30		\$500.00	8/31	8/31	1		FRI	1
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PROGRAM : CBS4 NEWS @ NOON
RA35+ : 4.0
CON COM1 : CBS4 NEWS @ NOON

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
X			500A-530A PROGRAM : CBS4 NEWS @5A RA35+ : 1.5 CON COM1: CBS4 NEWS @5A	30		\$225.00	8/31	8/31	1		FRI	1
X			530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.0 CON COM1: CBS4 NEWS @5:30A	30		\$350.00	8/31	8/31	1		FRI	1
X			700P-730P PROGRAM : NEWS ON KMYU RA35+ : 7.0 CON COM1: NEWS ON KMYU	30		\$100.00	8/31	8/31	1		FRI	1
X			800A-900A PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1: THE EARLY SHOW	30		\$400.00	8/31	8/31	1		FRI	1
X			100P-230P PROGRAM : FRSH LIVING/B&B RA35+ : 2.0 CON COM1: FRSH LIVING/B&B	30		\$300.00	9/3	9/3	2		MON	2
X			1200N-100P PROGRAM : CBS4 NEWS @ NOON RA35+ : 4.0 CON COM1: CBS4 NEWS @ NOON	30		\$500.00	9/3	9/3	1		MON	1
X			500A-530A PROGRAM : CBS4 NEWS @5A RA35+ : 1.5 CON COM1: CBS4 NEWS @5A	30		\$225.00	9/3	9/3	1		MON	1
X			530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.0 CON COM1: CBS4 NEWS @5:30A	30		\$350.00	9/3	9/3	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700P-730P PROGRAM : NEWS ON KMYU RA35+ : 7.0 CON COM1: NEWS ON KMYU	30		\$100.00	9/3	9/3	1		MON	1
2			800A-900A PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1: THE EARLY SHOW	30		\$400.00	9/3	9/3	1		MON	1
3			500P-600P PROGRAM : CBS4 NEWS @ 5P SA RA35+ : 5.0 CON COM1: CBS4 NEWS @ 5P SA	30		\$750.00	9/1	9/1	1		SAT	1
4			1035P-1105P PROGRAM : TALKING SPORTS RA35+ : 5.0 CON COM1: TALKING SPORTS	30		\$750.00	9/2	9/2	1		SUN	1
5			1135P-1235A PROGRAM : CRIMINAL MINDS RA35+ : 1.4 CON COM1: CRIMINAL MINDS	30		\$250.00	9/2	9/2	1		SUN	1
6			100P-230P PROGRAM : FRSH LIVING/B&B RA35+ : 2.0 CON COM1: FRSH LIVING/B&B	30		\$300.00	8/30	8/30	2		THU	2
7			1200N-100P PROGRAM : CBS4 NEWS @ NOON RA35+ : 4.0 CON COM1: CBS4 NEWS @ NOON	30		\$500.00	8/30	8/30	1		THU	1
8			500A-530A PROGRAM : CBS4 NEWS @5A RA35+ : 1.5 CON COM1: CBS4 NEWS @5A	30		\$225.00	8/30	8/30	1		THU	1

AUG27/12 13.10
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9			PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.0 CON COM1 : CBS4 NEWS @5:30A	30		\$350.00	8/30	8/30	1		THU	1
10			PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.0 CON COM1 : CBS4 NEWS @5:30A	30		\$100.00	8/30	8/30	1		THU	1
11			PROGRAM : NEWS ON KMYU RA35+ : 7.0 CON COM1 : NEWS ON KMYU	30		\$3,000.00	8/30	8/30	1		THU	1
12			PROGRAM : RNC 8/27 - 30 RA35+ : 16.0 CON COM1 : RNC 8/27 - 30	30		\$400.00	8/30	8/30	1		THU	1
13			PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1 : THE EARLY SHOW	30		\$300.00	8/28	8/28	2		TUE	2
14			PROGRAM : FRSH LIVING/B&B RA35+ : 2.0 CON COM1 : FRSH LIVING/B&B	30		\$500.00	8/28	8/28	1		TUE	1
15			PROGRAM : CBS4 NEWS @ NOON RA35+ : 4.0 CON COM1 : CBS4 NEWS @ NOON	30		\$225.00	8/28	8/28	1		TUE	1
16			PROGRAM : CBS4 NEWS @5A RA35+ : 1.5 CON COM1 : CBS4 NEWS @5A	30		\$350.00	8/28	8/28	1		TUE	1

REP HEADLINE# 6298448
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!
HARRIS REPORT FROM REP
AUG27/12 13.10
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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X5			800A-900A	30		\$400.00	8/29	8/29	1		WED	1
PROGRAM : THE EARLY SHOW												
RA35+ : 2.0												
CON COM1: THE EARLY SHOW												

SEP/12 18625.00 CONTRACT TOTAL 18625.00
TOTAL SPOTS 40

MARKET TOTALS \$60,080 KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0% KCSG 0%
KMYU 1%

SVC- NONE
DEMOS- RA35+*

Revision 8/20

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AUG29/12 10.52
*** KUTV-TV ***

ALEXANDRIA, VA 22314

FLIGHT DATES AUG28/12 SEP3/12 WK-1

DATE AUG29/12 10.52

TO KATIE
FR LINDSEY FOR CHERYL
PUTTING KMYU NEWS ON OTHER HDLN
TTLS \$18,125
PLEASE CONFIRM, THANKS!

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

[illegible]

AGENCY ADVERTISER CODE = LOVE
AGENCY PRODUCT CODE = ORDR
AGENCY EST# = 828903

5	700E-730E	30	\$100.00	8/31	8/31	0	FRI	0
5								

```
PROGRAM : NEWS ON KNYU
RA35+ : 7.0
CON COM1: NEWS ON KNYU
```

11	S	700P-730P	30	\$100.00	9/3	9/3	0	MON
PROGRAM : NEWS ON KMYU								
RA35+ : 7.0								
CON COM1: NEWS ON KMYU								

REP HEADLINE# 6298448
*** UNAPPROVED REV #1 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
AUG29/12 10.52
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S		700P-730P	30		\$100.00	8/30	8/30	0		THU	0
PROGRAM : NEWS ON KMYU												
RA35+ : 7.0												
CON COM1: NEWS ON KMYU												
27	S		700P-730P	30		\$100.00	8/28	8/28	0		TUE	0
PROGRAM : NEWS ON KMYU												
RA35+ : 7.0												
CON COM1: NEWS ON KMYU												
34	S		700P-730P	30		\$100.00	8/29	8/29	0		WED	0
PROGRAM : NEWS ON KMYU												
RA35+ : 7.0												
CON COM1: NEWS ON KMYU												
SEP/12						18125.00						
CONTRACT TOTAL												18125.00
TOTAL SPOTS												35

MARKET TOTALS \$60,080 KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0% KCSG 0%
KMYU 1%

SVC- NONE
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE